



WWF Climb For Nature × CN Tower

SATURDAY, APRIL 5 AND SUNDAY, APRIL 6



RAISE \$200 IN 5 EASY STEPS

\$20

+

\$40

+

\$60

+

\$50

+

\$30

=

\$200

Make a self donation: Show your supporters you are serious about climbing for wildlife and inspire them to give by donating to your climb first. Others will want to join in when they see you've already got \$20 towards your goal.

Share on social media: Use Facebook, Twitter, LinkedIn and Instagram to ask for support. Share the reason you're climbing and the link to your fundraising page. Be sure to tag your friends in the post. If four people give \$10 each that's \$40.

Email is key: Email is a great way to get support from friends and family — try using the drafted messages in your participant centre. If three people donate \$20 you've got another \$60.

Host a fundraising event: Raise \$50 by hosting a raffle, bake sale or draw at your workplace, school or in your community. Email events@wwfcanada.org and we'll mail you posters, stickers and newsletters to promote your event.

Take your pledge form: Meeting up with friends and family? Share your story. When they're inspired by what you're doing for the planet, you'll have your pledge form ready to collect donations. Every dollar counts. If three people donate \$10, you've raised \$30.

Contact us:

416-484-7700

events@wwfcanada.org

wwf.ca/cntower

