



2025 WWF CLIMB FOR NATURE
EARLY BIRD CONTEST (the “Contest”)
OFFICIAL CONTEST RULES

Eligibility: Open only to Canadian residents (excluding residents in the of Quebec). Eligible entrants who are under the legal age of majority in their province of primary residence (a “Minor”) must get their parent or legal guardian’s permission to participate in the Contest. A Minor entrant will be required to provide parental consent in a form satisfactory to the Sponsor before he or she can be declared a winner and any prize can be awarded under the terms of these Official Rules. Entrants must have Internet access, a valid email address, and must participate in the 2025 WWF Climb for Nature. Employees and agents/representatives of the Sponsor (defined below), and members of their immediate families (spouses, parents, grandparents, children and siblings and their respective spouses) and persons living in the same households of such individuals, or with whom such individuals are domiciled, whether related or not, are not eligible. Void where prohibited.

Sponsor: The Contest Sponsor is World Wildlife Fund Canada, 410 Adelaide Street West, Suite 400, Toronto, Ontario, M5V 1S8, Canada (the “Sponsor”). The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility) in a form acceptable to the Sponsor – including but not limited to government issued photo identification) – to participate in the 2025 WWF Climb for Nature. Failure to provide such proof to the satisfaction of the Sponsor in a timely manner may result in disqualification.

Contest Period: November 01, 2024, at 12:00 AM (ET) and ends on March 15, 2025, at 11:59 PM (ET). The Sponsor’s computer is the official timekeeping device for determining the eligibility of all entries.

Contest Entry:

1. To be counted as a Qualifying Donation in the Contest, an online donation must be paid to your Event fundraising page by the end of the Contest Period; or cheques must be mailed to “Attn: WWF Climb for Nature, WWF-Canada, 410 Adelaide Street West, Suite 400, Toronto, Ontario, M5V 1S8 Canada.” Cheques must be post marked no later than the end of the Contest Period and received at the WWF-Canada Toronto office on or before March 15, 2025, at 11:59 PM to qualify.
2. To be automatically entered* into the Contest and earn one (1) ballot in the Contest draw:
 - a. Register online on www.wwf.ca/cntower to participate in the 2025 WWF Climb for Nature (the “Event”). When you register, you will be required to provide your name, mailing address and email address, and if you’re under the age of majority in your province of residence, the consent of a parent or legal guardian for you to participate in the Event; and

b. Raise \$250 in Qualifying Donations for WWF-Canada by the end of the Contest Period.

Only individual fundraising qualifies (no team entries). Each additional \$250 in Qualifying Donations raised will earn you one (1) additional ballot (e.g. \$250 earns one (1) ballot; \$500 earns two (2) ballots, and so on).

Prize and Restrictions: One (1) winner is entitled to two (2) places on G Adventures' "Machu Picchu Adventure" trip, for travel by April 30, 2026. Winner and travel companion must travel on the same G Adventures departure, trip and itinerary. You must be 18 to travel unaccompanied on a G Adventures tour. For Minors travelling with a guardian over 21 years old, the minimum age is 12.

Prize includes two regular fare, return flights from the closest major airport(s) of departure to each traveler. Initial depart & return city must be the same. Flights must be booked by the Sponsor and are subject to availability at the time of booking.

Prize must be claimed and booked directly with G Adventures Prize Winner department no later than July 15, 2025, at 23:59 EST. The prize will automatically be expired/void if the winner either fails or is unable to claim and book the prize, for any reason whatsoever, with G Adventures before the date and time mentioned above. Sponsor and/or G Adventures shall not be responsible under any circumstances if the prize is not claimed **and** booked with G Adventures before July 15, 2025, at 23:59 (Eastern Time Zone).

Approximate value of prize is approximately CAD \$6,149 (\$2,149 for the tour and \$4,000 for the flights); actual value depends on the departure city of the winner and travel companion, and the dates of booking.

Sponsor accepts no responsibility for any costs associated with accepting or using the Contest Prize that are not expressly included in these Official Contest Rules, including but not limited to unforced stopovers, airlines and airport taxes, baggage fees, seat selection, inflight meals, or flight upgrades.

In order to claim the Prize: Winner and travel companion are required to sign G Adventures' and Sponsor's Declaration and Release forms. If winner is a Minor, a parent or legal guardian must sign, and claim the prize on behalf of the winner.

Winner and travel companion must provide G Adventures and Sponsor with any personal information required to make travel bookings. This includes but is not limited to: full name, birth date, nationality, passport number. Any costs involved in changes to bookings to trip and flight details will be the sole responsibility of the Winner.

Prize is not transferable, assignable nor convertible to cash except as otherwise provided herein and must be accepted as awarded. No substitution shall be permitted except at the sole discretion of Sponsor, who reserves the right to substitute a prize with cash or another prize of comparable value.

Winner Selection: A random drawing for the Prize will take place at the offices of the Sponsor in Toronto, ON, on or before March 21, 2025, from among all eligible entries received during the Contest Period.

The potential winner will be notified by telephone or email, and will be required to correctly answer an unaided, time-limited, mathematical skill-testing question and complete and return, within the specified

time, a declaration of eligibility and liability/publicity release. If any prize notification is returned as undeliverable, if a potential winner cannot be contacted, if required documents are not returned and received by the Sponsor within the time specified in the notification, if the mathematical skill-testing question is answered incorrectly, or if a potential winner declines the prize as awarded or otherwise does not comply with these Official Rules, the potential winner will be disqualified, and the prize will be forfeited and awarded to an alternate winner by random drawing from among the remaining eligible entries. Decisions of the Sponsor are final and binding on all entrants. Prizes will be available to the confirmed winner upon compliance with all documentation requirements.

Chance of Winning: The odds of the Contest depend upon the number of eligible entries received during the Contest Period.

Publicity: Sponsor reserves the right to use the name, city of residence, and/or province/territory of the winner, without further notice or compensation to the winner, in any advertising and publicity in relation to the Contest.

General: Only individual fundraising qualifies (no team entries). The number of entries allowed per person is equal to the multiple of \$250 raised in the Contest Period (for example, \$250 raised equals one (1) ballot; \$500 raised equals two (2) ballots; \$750 raised equals three (3) ballots; and so on). Each entrant may only use one (1) email address to participate in this Contest, and such email address may only be used by one (1) individual, regardless of whether the email address is shared by two or more people. Any entrant who uses more than one (1) email address to participate in this Contest may be disqualified and any prize won may be forfeited, subject to Sponsor's sole discretion. If there is a dispute regarding the identity of an entrant, the entry will be deemed to have been submitted by the Authorized Account Holder of the email address provided at the time of entry. "Authorized Account Holder" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted email address.

This Contest shall be governed by the laws of the Province of Ontario and the federal laws of Canada applicable therein. Any dispute arising hereunder shall be adjudicated solely in the applicable court in Toronto, Ontario, Canada.

Liability Release: Except where prohibited, by participating in this Contest, each entrant agrees to release and hold harmless the Sponsor or G Adventures and each of its respective parents, subsidiaries and affiliated companies and each of their respective officers, directors, employees, agents, licensees and assigns, and sponsors, advertisers, partners and agencies from, and against, any claim or cause of action arising out of his/her participation in the Contest, or receipt or use of any prize. Entrants agree that all causes of action arising out of or connected with this Contest, or any prize awarded, shall be resolved individually, without resort to any form of class action; and any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs; and if selected as a potential winner, to sign a form of Indemnity and Release in this regard before receiving a prize.

Sponsor will not be responsible for late, lost, stolen, misdirected, illegible, incomplete, falsified or destroyed entries, and all such entries are void. Sponsor will not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, printing

errors, lost, delayed or garbled data or transmissions or other liability or injury or damage to person(s) or property or any other factor(s) beyond the reasonable control of the Sponsor that may be caused, directly or indirectly, in whole or in part, by an entrant's participation in the Contest. Entry materials/data that have been tampered with or altered are void. Any attempt by an entrant or any other individual to deliberately damage, interfere with or undermine the legitimate operation of this Contest is a violation of criminal and/or civil laws, and should such an attempt be made, Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law.

The Sponsor is not responsible for lost or stolen items, or damages or injuries (collectively, "Damages") that may result, directly or indirectly, from participation in the Contest; or from a prize winners use of the prize awarded. Contest participants are encouraged to check with their insurance company or employer for appropriate coverage in case of Damages.

Under no circumstances will more prizes than those set forth in these full Official Rules be awarded. If a printing, technical or any other error occurs that results in more potential winners than available prizes, Sponsor may elect to hold a random drawing from among all eligible potential prize winners to award the indicated number of prizes in dispute.

All entries become the property of Sponsor and will not be returned. If, for any reason, the Contest is not able to be conducted as planned; or if the Contest is corrupted or does not allow the proper execution of entry collection, prize drawing and/or processing of entries in accordance with these full Official Rules for any reason; or if tampering, unauthorized intervention, actions by entrants, fraud, technical failures or any other causes, in the sole opinion of Sponsor, corrupts or affects the administration, security, fairness, odds of winning, integrity or proper conduct of this Contest, Sponsor reserves the right, in its sole discretion, to disqualify any individual implicated in such action and/or subject, to cancel, terminate, modify or suspend the Contest and conduct a random drawing from all non-suspect eligible entries received prior to termination to select a potential winner.

The decision of the Sponsor in all matters relating to the Contest is final and binding and no correspondence will be entered into. Sponsor's failure to enforce any term of these full Official Rules shall not constitute a waiver of that provision.

Agreement to Official Rules and Privacy: By entering this Contest, you acknowledge having read these Official Rules and agree to be bound by them and the decisions of the Sponsor, which shall be final and binding on all entrants. Any personal information collected by the Sponsor will be used strictly in accordance with the Sponsor's Privacy Policy available at http://www.wwf.ca/privacy_security/. If you have any questions about Sponsor's use of your personal information, please contact WWF-Canada's Privacy Officer by e-mail at CA-privacy@wwfcanada.org or by mail at WWF-Canada, Privacy Officer, 410 Adelaide Street W, Suite 400, Toronto, ON, M5V 1S8.

***Contest Opt-out and Questions:** If you wish to opt out of automatic entry into the Contest, or have questions about the Contest, please contact ca-panda@wwfcanada.org